



**Steve Craig**  
**thisHeroDesigns.com**  
saving the day, one project at a time

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## EMPLOYMENT

thisHero Designs - Freelance Graphic Artist - Modesto, California  
June 2000 to Present

### **Owner/Graphic Artist/Web Designer**

Working closely with clients and their projects, from conception through the printing process. Producing all media (web and print based) information for clients. Work closely with Managers and Art Directors, ensuring quality projects in a timely manner. Managing my time and resources to ensure accessibility to all clients.

Compass Maps, Inc. - Modesto, California  
September 2000 to March 2008

### **Graphic Artist/Assistant Art Director**

Working closely with Chamber of Commerce's and their clients, producing custom maps and directories. Design and layout of internal and chamber covers for maps, directories, and atlases. Work closely with pre-press and press departments to ensure the production of a quality product.

Automotive Labels, Inc. - Stockton, California  
January 2000 to June 2000

### **Pre-Press Manager**

Responsible for the creation of labels for the automotive industry; prepared these files for press in a flexography environment; worked closely with pressmen and salespeople to insure outputting of quality products for our customers. The layout and setting up of company web page; working with ISP to insure that all features would function correctly.

Kinko's Inc.  
November 1991 to January 2000

### **Assistant Manager of Technology - Turlock Branch**

In charge of all aspects of the Computer Services Department, including: the successful promotion and marketing of the department; the setting up and maintenance of all Macintosh and Windows machines; training of all co-workers; and recommendations for all equipment that will be most effective and efficient to promote growth.

### **Computer Services Assistant - Modesto Branch**

Responsible for the quick turn around of quality work. Excellent customer service skills. Supervision of two Computer Services Co-workers when Computer Services Manager was unavailable.

California State University, Stanislaus - Turlock, California  
January 1999 to July 1999 (part-time)

### **Assistant Macintosh Technician**

Provide consultative support and services to the user community to ensure problem resolution, system/data access, and optimal system performance. Telephone or on-site support. Act as a liaison and interface between faculty, staff, and information systems resources and staff.

## SOFTWARE CAPABILITIES

- Photoshop
- Dreamweaver
- Illustrator
- HTML/CSS
- InDesign
- MS Project
- Quark Xpress
- MS Office

## EDUCATION

University of Phoenix - Sacramento, California  
September 2007 to August 2009

### **Bachelor of Science: Information Technology/Media and Visual Communication**

California State University, Northridge - Northridge, California 91330  
September 1989 to June 1991

### **Major: Graphic Design**

Modesto Junior College - Modesto, California 95350  
September 1986 to June 1989

### **Associate of Arts degree in General Education**